METROPOLITAN (DC) CHAPTER OF THE LINKS, INCORPORATED 2023-2024 POSTER ART COMPETITION

Categories of competition and themes:

Theme: My Community's Health and Wellness Begins with My Family and Me!

• Category II: Grades 4-6

• Category III: Grades 7-9

Theme: Link Up the Vote- Voter Education, Registration, and Mobilization

• Category IV: Grades 10-12

What is "Link Up The Vote" (LUTV)?

Link Up the Vote (LUTV) is the official national voting initiative of The Links, Incorporated led by the national social action committee.

The Mission of LUTV is to ensure equitable access to the the voting process, amplify underrepresented voices of African Americans and people of the African diaspora, and cultivate a culture of informed and active citizenship.

Rules and Procedures

Competition Calendar

The Metropolitan (DC) Chapter of The Links, Incorporated, will conduct its competition between January 24, 2024, and March 11, 2024. All artworks must be submitted through the website with a completed participation form by March 11, 2024 (11:59 PM EST) to be eligible for the competition.

Artistic Expression - Eligible media are watercolor, charcoal, pencil, acrylics, pen, paint, fabric, collage, crayons, mosaic, scratch art or a computer-generated image (but not computer clip art). Computer-generated artwork should be 3000 x 2000 with a resolution of 300 ppi. Artwork can be 2D or 3D collage. Sculpture works are not encouraged. All images should be a poster composition and express themes related to the applicable theme for the student's category of eligibility. Diversity is encouraged in the imagery. Students should include a title for their work that expresses the designated theme or subject matter.

Themes and Submissions - When considering a submission to The Links Poster Art Competition, please ensure that the submission supports the applicable theme for the student's category of eligibility. Posters that are not aligned with the theme will not be scored. Encourage students to think deeply about the theme and then create art.

Size - Students are not limited by the size of the materials used. Paper, canvas or art board are recommended. Chapters are encouraged to use standard materials that are accessible (9'x12" and 11"x14"). Consider that the poster will be photographed for uploading when you decide on the size of materials.

Digital Competition - This is a digital, online competition. If a chapter receives physical entries, it is recommended that the artwork be returned to students at the conclusion of the competition at the chapter's expense. To enter the competition, **students and their parent/guardian must sign a release form** that allows the Links Chapter and The Links, Incorporated to reproduce and share the entry and provide details about each entrant.

Poster Information

• Chapters should collect the information below for each student. This information can be displayed on the back of the artwork.

• Poster Title (this information will appear publicly)

• Student First Name (this information will appear publicly)

• Student Last Name

• Student School (this information will appear publicly)

• Student Age

• Student Grade

• Poster Category (this information will appear publicly)

• Poster Medium

Photographing Artwork

• If in-person review of artwork is not possible, a high-resolution picture of each submission will be needed for judging. A camera phone or tablet or shot images with a point-and-shoot camera can be used to take high-resolution images.

• Lighting: the artwork should be well lit and free of glare and shadows. A recommended best practice is to use natural light. A flash should not be used because it may create unwanted shadows and contrast.

• Composition: The camera should be positioned so that the artwork fills the frame and there are no visual distractions in the background. A neutral background works best.

• There are many helpful online videos and guides about photographing artwork.

Judging

Scoring Criteria

• **Creativity**: the student's imaginative approach to the theme. *35* points.

• **Content**: the degree to which the image conveys an idea that is clearly portrayed and consistent with the theme. *45* points.

• **Artistic Ability:** the degree to which the basic principles of art are reflected in the image and reveal the distinct talent/skills of the student artist. *20* points.

The student with the most points will win for each category of entry. Runners-up or 2nd and 3rd place winners also are permissible.

How to Submit

Students must submit a digital picture of their art using our online submission form on the website.

Eligible Entry

An eligible entry is defined as an original artwork of a student in grades 4 – 12

Relatives of Links

Heir-o-Links and other relatives of Links or Connecting Links may not enter the poster art competition.

Display of Art

Submitted posters will remain in the online contest database for the time that the supporting website is active. The Links, Incorporated, makes no claims to any uploaded works other than those selected as finalists. The finalist works are the property of The Links, Incorporated. The Links, Incorporated, may display and reproduce the physical and digital versions of the finalists' works in print publication, for sale reproduction, online and in exhibition. The artist will be noted and credited in all exhibitions.